



## Twelve Reasons to Join AWC-SB

- 1. Networking with some of the most creative people in Santa Barbara.** Our members include authors, broadcasters, social media gurus, PR experts, coaches, entrepreneurs and scholars—all willing to share what they know with fellow members.
- 2. Informative local meetings.** Whether they are virtual or in-person, our monthly meetings feature panelists and speakers who can take you to the next level as a communicator. Members attend free. And we are always open to suggestions about topics
- 3. National webinars.** At monthly Know to Grow Webinars, AWC members from all over the country share their expertise on timely topics. Members attend free and have access to an archive of past webinars. You'll also be eligible to give webinars, an excellent way to promote your brand and workshop new ideas.
- 4. Members App.** The AWC App puts information about the organization at your fingertips including a directory of local members so you can easily contact someone you met at a recent meeting.
- 5. Members Only Events.** These special, more intimate events could include receptions with celebrity guests, meetings at which one member helps other members master a skill at which she excels or pop-up gatherings with discounted tickets to events of special interest to communicators.
- 6. Member spotlight.** Once a month, we highlight a member's accomplishments. And we use our social media to draw attention to the exciting things our members are doing.
- 7. National job board.** The AWC job board lists opportunities all over the country. Check it out if you're looking for a change or just want to know what's happening in your field.
- 8. Leadership opportunities.** Volunteers are welcome to join both the local and the national board. We'll tailor tasks so you get to do something you love to do or something you want to learn.
- 9. Discounts.** AWC Members get special rates on hotel rooms, office supplies, UPS shipping, legal services and even pet insurance.
- 10. Inspiration.** Our annual Women of Achievement luncheon honors women who have used their powers of communication to strengthen our community.
- 11. National Awards and Exposure.** Members get a discount on the entrees for the AWC Clarion Awards, a national award which recognizes excellence in over 100 communication categories ranging from books and magazine articles to advertising campaigns and online media. You can also reach a national audience by submitting articles to [Trending](#), the AWC blog or [Communique](#), the monthly newsletter.
- 12. New Friends and Connections.** Whether in person or online, AWC-SB meetings always include a supportive opportunity to socialize. You work hard as a communicator and you deserve to relax with women who understand and appreciate what you do!

**For more information, visit [AWC-SB.org](http://AWC-SB.org)**