



# PODCASTING 101: Learn Today, Launch Tomorrow

11-6-19

## RESOURCES

### Recording and Production Software (in addition to SKYPE)

#### Zencaster

<https://vimeo.com/190619561> or <https://www.youtube.com/watch?v=Docf0lbifBM>

- Alitu <https://alitu.com/>
- Zoom <https://www.youtube.com/watch?v=Docf0lbifBM>

#### Gear - Where to Buy

For mics, recorders, DAW interfaces, pre-amps, cables, headphones

- [www.sweetwater.com](http://www.sweetwater.com)
- [www.musiciansfriend.com](http://www.musiciansfriend.com)
- <https://www.bhphotovideo.com/>

#### Gear Explained - Soup to Nuts

<https://www.thepodcasthost.com/equipment/podcast-equipment-guide/>

#### Audio Editing - Audacity

Audacity is a free sound editing program that is widely used by podcasters and broadcasters. You can download it here for free: [www.audacityteam.org/download/](http://www.audacityteam.org/download/)

##### AUDACITY Tutorials

##### How to Use Audacity to Record and Edit Audio

- This beginning Audacity tutorial explains the edit, trim and additional recording functions
- Short URL: [bit.ly/kcsbaudacity1](http://bit.ly/kcsbaudacity1)
- This YouTube video offers a great tutorial on getting started with Audacity - if you are new to Audacity, you might wish to focus on the first 9 minutes of this tutorial - then jump to 15:45 where it shows you how to export the file and save it. <https://www.youtube.com/watch?v=aCisC3sHneM>

#### Podcast Glossary

<https://www.thepodcasthost.com/podcast-glossary/>

#### Podcasting tutorials and A-Z info

<https://www.thepodcasthost.com>

#### Promoting Yourself With Podcasting

<https://womenincommunications.org/promote-yourself-with-podcasting/>

## Monetizing

[https://docs.google.com/presentation/d/1SPQTTWWpVfovWOfwC6mBH-KLmTpsVx4UR2-Utc1l-VkM/edit#slide=id.g73f01aa700\\_0\\_28](https://docs.google.com/presentation/d/1SPQTTWWpVfovWOfwC6mBH-KLmTpsVx4UR2-Utc1l-VkM/edit#slide=id.g73f01aa700_0_28)

## Statistics:

<https://www.edisonresearch.com/infinite-dial-2019/>

## Trends: Spotify

<https://live365.com/blog/submit-your-podcast-to-spotify-step-by-step-guide/>

## More Podcast Software

<https://www.lifewire.com/best-podcast-recording-software-2722085>

- [Audacity at Fosshub.com](#), *"It's free and open-source software for Windows, Mac, and Linux simply gets the job done."*
- [Adobe Audition Creative Cloud at Amazon](#), *"Stands out in large part due to powerful audio restoration functions."*
- [Avid Pro Tools at Amazon](#), *"Includes all the tools you could need for recording, editing, mixing, composing, and more."*
- [GarageBand at Apple](#), *"It's been free for the Mac operating system and iOS for many years."*
- [Sony ACID Xpress at Uptodown.com](#), *"ACID Xpress makes it simple and easy for even beginning podcasters to record audio clips."*
- [Alitu at Alitu.com](#), *"Automates the technical processes for you, whipping up a professional-sounding podcast episode in few clicks."*
- [Hindenburg Journalist at Hindenburg.com](#), *"Recording on Hindenburg gives you uncompressed audio for maximum spoken-word quality."*

## Tips for field reporting and on-location interviews

- Gather at least :30-:60 seconds of ambient room sound from each recording location
- Keep your ears open – what do you HEAR that you can record and use when editing to help tell your story?
- Ask your interview subject to state their name and, if appropriate, how they would like to be identified (this can be their job title or expertise)
- Use headphones - so you can hear the sound you are capturing
- Be sure your recorder is on RECORD (counter should be moving....)
- Check your disk space for storage
- Always have extra batteries
- Get a photo if you can (action shots are best vs posed)

**CONSISTENCY is Key to Success!** *Keep it up, listen back, ask yourself (and others whose opinion you respect) 'how can I improve? Let us know how you're doing!*

## HOST CONTACT INFO

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